



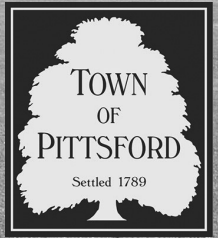
Learn about  
**ALTERNATIVE ELECTRIC POWER**  
for residents of the **TOWN OF PITTSFORD**  
and share your ideas

**JOIN US FOR A PUBLIC MEETING**  
**6:00 pm Wednesday, April 18, 2018**

**Pittsford Sutherland High School Auditorium**  
**55 Sutherland Street, Pittsford, NY**

Supervisor Smith and the Pittsford Town Board have called this Special Meeting on the subject of **Community Choice Aggregation (“CCA”)** as an option for electric power for Pittsford residents, and have invited the Village Board.

CCA allows local governments to source energy on behalf of its residents by designating a default energy provider, with a goal of aggregating buying power to offer residents greener energy options or cost savings or both.



**PLEASE JOIN US TO LEARN MORE.**

# **WE NEED YOU to be informed and to tell us what you think.**

Offering Community Choice Aggregation (CCA) for energy use in Pittsford would affect every household.

An electricity broker would negotiate on behalf of Pittsford and other participating local communities to leverage our purchase power to obtain cheaper or greener electricity, or both, for residents. The selected electricity provider would become the default electric power supplier for the participating municipality. The Town and Village governments would each have to make this determination separately. Households not wishing to make a change could opt out at no cost.

Because such a program would affect every household, **we seek substantial public input** before making a decision to proceed.

The meeting will feature presentations by two potential brokers/administrators for a CCA program, followed by questions for them from elected officials and the public. The presentations will set forth for the public how CCA would work, and will help inform the judgment of the Town and Village Boards about whether to proceed and, if so, what broker/administrator to choose.

***We hope you will join us for this important public meeting on Wednesday, April 18 at 6:00 pm in the Pittsford Sutherland High School Auditorium***



11 South Main Street  
Pittsford, NY 14534