

News & Reviews

September 7,
2022

Town of Pittsford - a Clean
Energy Community

*See listings below for
Upcoming Activities, Town Board Meetings & Community Meetings*

A Message from Supervisor Smith:

SCHOOL IS OPEN – PLEASE DRIVE CAREFULLY
Pittsford Schools welcome their students back to classes today! Students now will be walking and bicycling to school. Parents will be dropping off and picking up students. Those of us driving during this time have an important responsibility – to drive safely and take extra care when on the road.



Please obey speed limits, stop signs and crossing guard instructions. Avoid distractions. Let's make sure we all do our part to make getting to and from school as safe for our children as possible. To our teachers, school staff and students, every best wish for a successful year!

Bill Smith, Pittsford Town Supervisor

**FOOD TRUCK AND MUSIC FEST –
PLUS PYS DUCK DROP & FIREWORKS
– IS SATURDAY!**

Our [Pittsford Food Truck and Music Fest](#) is this Saturday, September 10 from 12noon to 9:00pm along Main Street in the Village.



In addition to an array of festival activities, we'll have the [Pittsford Youth Service Duck Drop](#) in Carpenter Park at the Port of Pittsford as well.

Join us for a wide variety of great food from mobile cuisine vendors and local eateries, a wine and beer garden, family activities, amusement rides, children's entertainment, the Willard Farm Stand, shopping at Village merchants, and live music all day – including a headlining performance by ZBTB – the Zac Brown Tribute Band. Plus fireworks over the canal to close out the night!

The **Debbie Kendrick Project** kicks off the event at noon with inspiring blues, jazz and gospel. At 2:00pm **The Crooked North** brings authentic Americana and bluegrass to our stage, and at 5:00pm we've got some great blues with **Steve Grills**. Then **ZBTB – the Zac Brown Tribute Band** takes the stage at 7:00pm, followed by fireworks at 9:00pm.

Food Trucks, Wine & Beer Garden, family activities and music will take place along South Main Street from the Four Corners (Monroe/State streets) to Locust Street. The **PYS Duck Drop Derby** will take place at 4:00pm in Carpenter Park at the Port of Pittsford, 22 North Main Street. *Please note boat docking is not allowed on Saturday, 9/10 from noon to 5:00pm in the Duck Drop viewing area of the Canal; see the Festival Parking Map for details.*

Find all of the festival details, including a complete list of food vendors, activities and entertainment schedules, and festival and parking maps, at www.townofpittsford.org/foodtruckmusicfest.

**Supervisor
Saturday**
with Pittsford Town Supervisor

Bill Smith
9:00 - 10:00am
Pittsford Community Library

**Stop by and join
the conversation!**

SUPERVISOR SATURDAY WITH BILL SMITH THIS WEEK – SEPTEMBER 10

Town Supervisor Bill Smith will host his community open house meeting this Saturday, September 10 from 9:00 - 10:00am at the Pittsford Community Library. Stop by and join the conversation to catch up on current Town projects and other topics you might wish to discuss, such as the Town's Zoning Code Update, our latest sustainability efforts, ideas for utilizing ARPA funding, and other issues that affect your neighborhood. If you've got questions, ideas or

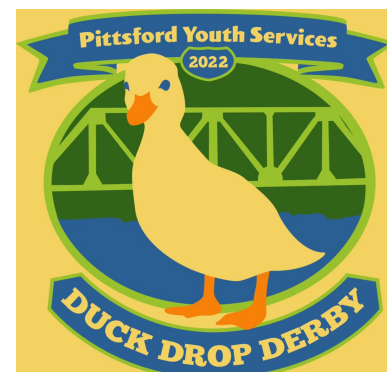
comments for Supervisor Smith, be sure to join him this Saturday!

This casual open house will be in the Fisher Meeting Room. Supervisor Saturday enables residents who can't stop by to see the Supervisor during the work week a chance to speak to him directly. Come and discuss what matters most to you! Drop by – no registration required. The Pittsford Community Library is located at 24 State Street.

Supervisor Smith keeps an open door policy and also welcomes visits from residents at Town Hall during regular business hours Monday to Friday by appointment. As always, he's available by phone at 248-6220 and by email at bsmith@townofpittsford.org.

PYS DUCK DROP THIS SATURDAY - TICKETS STILL AVAILABLE!

[Pittsford Youth Services' Duck Drop Derby](#) is this Saturday, September 10 during our Food Truck and Music Festival and tickets are still on sale! The annual rubber duck race on the canal will be held at 4:00pm in Carpenter Park at the Port of Pittsford. Funds raised from this event go directly toward providing vital professional, confidential and affordable social work and counseling services to youth and their families in our community. This year's Master of Ceremonies will be local comedian Todd Youngman.



Admission to the Duck Drop is free and open to the public but if you want a duck to race, you have to buy a ticket! Buy your tickets now and take advantage of the special "family of four" for \$30, or you can buy a "flock" of 8 for \$50. Individual tickets are \$10 each. In addition to prizes for the winning ducks, there will be raffle and silent auction opportunities for some special prizes!

Due to new regulations from the NYS Gaming Commission, Pittsford Youth Services is not able to sell tickets online this year. **Tickets can be purchased by calling the PYS office at 264-0604 or stopping by the office (4 South Main Street).** Their office hours are typically 9:00am-4:00pm but best to call ahead to be sure someone is there to handle the tickets.

Tickets for the Duck Drop also are being sold at various locations around Town , including the Pittsford Dairy, along Schoen Place and at other locations around the Village. To learn about how PYS helps youth and families with counseling, advocacy, educational programs and informational services, visit the [PYS website](#).



COMMUNITY CENTER REGULAR WEEKEND HOURS RESUME FOR THE SCHOOL YEAR

The Spiegel Pittsford Community Center has returned to its regular hours for the school year. The Community Center is open Monday - Thursday, 8:00am - 9:00pm, Fridays and Saturdays 8:00am - 8:00pm and Sundays 12:00 - 5:00pm. The Spiegel Pittsford Community Center

is located at 35 Lincoln Avenue.

For details about all of our Recreation programs, pick up a program brochure at the Community Center, access our [program brochure online](#), or visit our [online Recreation registration page](#).

LIBRARY REGULAR HOURS TO RESUME - OPEN SATURDAYS 10AM-5PM, SUNDAYS 1-5PM

The Pittsford Community Library will return this Saturday to its regular hours for the school year. The Library will be open Saturday 10:00am - 5:00pm and Sunday 1:00 - 5:00pm. The complete Library hours schedule is: Monday - Thursday, 9:00am - 9:00pm; Friday, 9:00am - 6:00pm; Saturday, 10:00am - 5:00pm; and Sunday, 1:00 - 5:00pm. The Pittsford Community Library is located at 24 State Street. For information about upcoming Library programs visit the [Library's online program calendar](#) or call 249-5481.

Starting Saturday, September 10

Library HOURS

Monday - Thursday: **9am-9pm**

Friday: **9am-6pm**

Saturday: **10am-5pm**

Sunday: **1pm-5pm**



SCHOOL TAX 2022-2023 INFORMATION

The 2022-2023 school tax bills have been mailed. If your bill has not arrived by Friday, September 9, you can print a copy from the Monroe County website by clicking [HERE](#). Also, you can contact the tax office by email at townclerk@townofpittsford.org or by calling 585-248-6215.

Important Tax Collection Dates:

- **Thursday, 9/15** – First installments are due by this date.

- **Friday, 9/16 to Tuesday, 9/20** – First installments can be paid with 1% interest added.
- **Saturday, 10/1** – Full payments are due by this date.
- **Monday, 10/3** – All payments received in person or by drop box by this date, or mailed with a 10/3 postmark, will process as on-time payments.

The Town continues to encourage payments by mail or by secure drop box available 24/7; drop boxes are located at both the front and back entrances of the Pittsford Town Hall, 11 South Main Street. If you will be sending your payment by mail or drop box, please include your payment coupon and a contact phone number on your check. Failure to do so increases processing time. Payments can be made online through Monroe County; there will be a 2.7% fee to use this online payment service. To pay online, click [HERE](#).

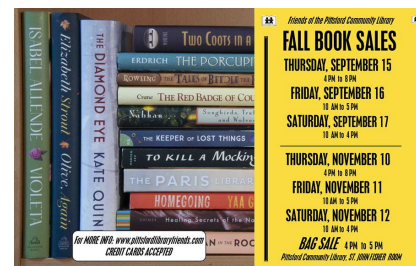
On-time first installments may be paid at Canandaigua National Bank, 18 State Street, in Pittsford Village through September 15. Canandaigua National Bank will continue to accept **full payments only** from September 16 through October 1.

Payment for First installments AFTER SEPTEMBER 15 will only be accepted from September 16 - September 20, with 1% interest. The additional 1% must be calculated on the entire amount of the 1st installment, if you need assistance in that calculation, please contact the tax office directly by email at townclerk@townofpittsford.org or phone 585-248-6215 for the correct amount due.

Please Note: **We strongly discourage paying your tax bill via your banking Electronic Checking/Online bill pay system.** If you are paying your bill with an online bill pay system, please be aware that your bank still mails us a paper check without a USPS postmark and it may take as long as two weeks to reach our office. Therefore, your payment is not considered received until we physically receive the payment in our office. **We do not recommend sending payment in this manner.**

LIBRARY FALL BOOK SALE IS NEXT WEEK

The [Friends of Pittsford Library Fall Book Sale](#) is next week, Thursday – Saturday, September 15 - 17 in the Pittsford Community Library's Fisher Meeting Room. It will feature an array of gently used books for all ages (including hardcover and paperbacks), plus games, DVDs, and CDs – all at great prices! Hours are Thursday 4:00 – 8:00pm, Friday 10:00am – 5:00pm, and Saturday 10:00am – 4:00pm. **The sale is open to all!** Tables will be replenished throughout the sale so everyone has a chance to find some wonderful buys. Credit cards are will be accepted. **Bags will be in short supply so please bring your own .** All proceeds benefit our Pittsford Community Library!



CHILD WATCH PROGRAM – FUN FOR KIDS, HELPFUL FOR PARENTS

Back to school time means a busy time for parents and children alike. Did you know our Pittsford Recreation Department has an enriching and engaging Child Watch program at the Pittsford Community Center? It opens September 12 and runs throughout the school year. The program is offered weekdays from 9:00am to noon. Our caring and attentive staff members offer children ages 2-5 years old a fun and

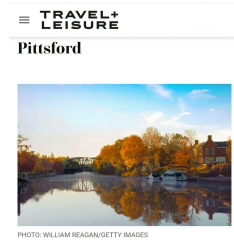


engaging time with arts and crafts, dance and music, and creative play. Child Watch Group A meets on Mondays, Wednesdays & Fridays, and Group B meets on Tuesdays and Thursdays. Registration is on a weekly basis and you may select Group A, Group B, or both! Find more details in our current [Recreation Programs brochure](#) or contact Recreation Leader Amanda Poulin at (585) 248-6283.

PITTSFORD NAMED IN TOP 20 PLACES TO VISIT

Pittsford has been named in [Travel & Leisure's list of 20 Best Places to Visit](#) across Upstate New York.

We've known that all along, but it's always nice when others recognize it as well! You can find the article [here](#).



FIREWORKS COURTESY NOTIFICATION FOR THIS SATURDAY, 9/10

Public and private fireworks events in the Town of Pittsford require a permit issued by the Town. As a courtesy, notifications for public and private fireworks events held within the Town are posted on the [Town website](#), the [Town Facebook page](#) and in the [Town's eNews](#). Courtesy notifications also can be mailed in advance to those in the immediate area of a permitted fireworks event (public or private) who

request them. To request a mailed Fireworks Notification, please contact April Zurowski in the Department of Public Works at azurowski@townofpittsford.org or 248-6249. Please see below the current fireworks event permit notification.

Current Fireworks Event Notification:

Saturday, September 10, 2022 - public fireworks event (after Pittsford Food Truck & Music Fest), over the canal near Carpenter Park - approximately 9:00pm

All current Fireworks Event Courtesy Notification listings can be found on the Town website at www.townofpittsford.org/fireworks-notifications.

LEARN ABOUT ENERGY-EFFICIENT HEATING AND COOLING - AT THE LIBRARY SEPT. 28

Heat Smart Pittsford campaign promotes clean energy options & free energy audits

The Town is working with HeatSmart Monroe and Color Pittsford Green to promote clean heating and cooling options through a *Heat Smart Pittsford* community outreach and education campaign. The campaign will spread the word about clean heating and cooling technologies to help make Pittsford homes more energy-efficient and less dependent on fossil fuels. An **information session will be held at the Pittsford Community Library on Wednesday, September 28**



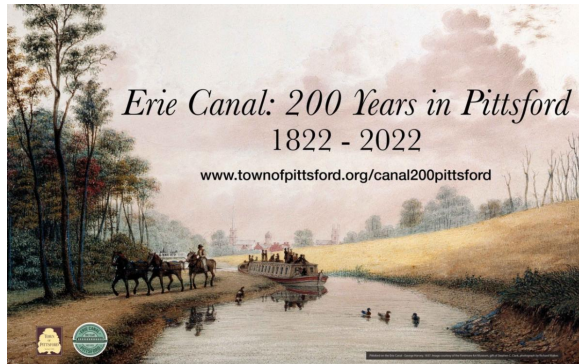
at 7:00pm. The meeting is free and open to the public – register at <http://Bit.ly/heatsmartpittsford>. Attend to find out how you can sign up for a **free, no-obligation home energy assessment** and receive a **free report your current home heating demands and options for sustainable improvements**, including home insulation/air-sealing improvements and/or a heat pump system.

Adopting sustainable practices like improved insulation and air-sealing and using affordable heat pump technology can enhance indoor air quality, decrease negative impacts on the environment, and can lower your energy costs. Taking action now will help make the Pittsford community cleaner, greener, and more sustainable long into the future!

REMINDERS

SCHOEN PLACE SCAVENGER HUNT ENTRIES DUE THIS THURSDAY, 9/8 ***An Erie Canal: 200 Years in Pittsford program***

Explore Schoen Place along the canal and you may win a prize basket from our Town Historians! Pick up a canal-themed scavenger hunt list at the Pittsford Community Library (24 State Street) or at the Spiegel Pittsford Community Center (35 Lincoln Avenue) or [download the Schoen Place Scavenger Hunt form here](#). You can also find one online at www.townofpittsford.org/canal200pittsford. **Fill out your scavenger hunt list and return it to the Spiegel Community Center by tomorrow - Thursday, September 8, 2022.** All correct entries will be entered in the prize drawing.



'Service Above Self'



PITTSFORD ROTARY'S CHARITY GOLF SCRAMBLE - THIS SUNDAY, SEPTEMBER 11 AT VICTOR HILLS

The Rotary Club of Pittsford's annual "Service Above Self" Charity Golf Scramble Tournament is this Sunday, September 11 at Victor Hills Golf Club's South Course. The tournament is one of the Rotary's major

fundraisers – **proceeds from the event will support the broad range of local and international humanitarian services** sponsored by Pittsford Rotary. Cost is \$125 per golfer (includes cart). The event starts at noon with a pick-up lunch, followed by a 1:00pm shotgun start with foursome scramble play. Dinner and awards begin at 6:00pm. The tournament also features a **raffle** with a variety of prizes, including **two tickets to the 2023 PGA Championship next spring**. A range of tournament **sponsorship opportunities** also are available. [Golfers and sponsors may register online at PittsfordRotaryClub.org](#) or to register and for further information contact Pat Mallery at pjmallery@aol.com.

TOWN BOARD MEETINGS ARE STREAMING LIVE

Pittsford Town Board meetings are being streamed live; the feed is accessible on any device. Town Board is typically held the first and third Tuesday of the month at 6:00pm at Town Hall. See www.townofpittsford.org/calendar for meeting dates. To view the livestream, click the [Town Board Meeting live streaming link](#) when the meeting begins. This link can also be found on page two of the meeting agenda. The meeting agenda is posted on the Town's [minutes and agendas page](#) at least two days

prior to the meeting. Please note: if you try to log in too early (before the meeting feed is live) you will see an error message; refresh your screen just prior to or at 6:00pm when the board meeting starts and you will be able to view the meeting. As always, ASL interpretation is provided for every Town Board meeting.

ASL INTERPRETER ALWAYS AVAILABLE AT TOWN BOARD MEETINGS

The Town of Pittsford has an American Sign Language interpreter available at every Pittsford Town Board meeting, to interpret for those who need this service. Those who can't attend a Town Board meeting in person but are planning to watch the meeting's live stream can confirm their need for the interpreter by emailing comments@townofpittsford.org. Requests can be made in advance or can be emailed through the first ten minutes of the meeting. An on-demand Town Board meeting video with closed captioning will be available within 48 hours of the meeting; visit www.townofpittsford.org/channel12 and use the On-Demand links to view previously recorded meetings.

UPCOMING COMMUNITY ACTIVITIES IN PITTSFORD

- [Schoen Place Scavenger Hunt](#), pick up a canal-themed scavenger hunt list at the Pittsford Community Library (24 State Street) or at the Spiegel Pittsford Community Center (35 Lincoln Avenue) or find one online at www.townofpittsford.org/canal200pittsford; all correct entries will be entered in a prize drawing, entries due by September 8. An *Erie Canal: 200 Years in Pittsford* program.
- **Supervisor Saturday with Bill Smith** - join the conversation with Town Supervisor Bill Smith at this casual open house, topics of discussion based upon attendee interest; Saturday, 9/10, 9:00 - 10:00am, Fisher Meeting Room (first floor), Pittsford Community Library, 24 State Street. Current COVID-19 health guidelines will be followed.
- [Pittsford Main Street Food Truck & Music Fest](#), Saturday, 9/10, 12-9pm, South Main Street (Four Corners to Locust Street) with PYS Duck Drop at 4:00pm in Carpenter Park at the Port of Pittsford, 22 North Main Street; food and drink, family fun, live music all day and fireworks to end the night! Detailed info and updates at www.townofpittsford.org/foodtruckmusicfest
- [Pittsford Youth Services Duck Drop Derby](#), Saturday, 9/10, 4:00pm, Carpenter Park at the Port of Pittsford, 22 North Main Street - annual rubber duck race on the canal to raise funds for youth and family services, part of the Town of Pittsford Food Truck & Music Fest; tickets and volunteer/sponsorship info at www.pittsfordyouthservices.org. Purchase tickets by calling 264-0604 or stopping by the PYS Office at 4 South Main Street, or at various locations around Town.
- [Pittsford Rotary Charity Golf Scramble Tournament](#), Sunday, 9/11, 12:00pm pick-up lunch, 1:00pm shotgun start with foursome scramble play, 6:00pm dinner and awards, raffle with variety of prizes including two tickets to the 2023 PGA Championship next spring, all proceeds to benefit local and international humanitarian services sponsored by Pittsford Rotary; Victor Hills Golf Club South Course. Fees are \$125 per golfer with a cart. Sponsorship opportunities available. [Golfers and sponsors may register online at PittsfordRotaryClub.org](#) or to register and for further information, including sponsorship opportunities, contact Pat Mallery at pjmallery@aol.com.
- [Friends of Pittsford Library Fall Book Sale](#), Thursday, 9/15 from 4:00 – 8:00pm, Friday, 9/16 from 10:00am – 5:00pm and Saturday, 9/17 from 10:00am – 4:00pm; Pittsford Community Library, Fisher Meeting Room, 24 State Street.

Featuring an array of gently used books, games, DVDs, and CDs for all ages - all at great prices. Sale is open to all, funds raised to support programs and materials for the Library. Bags will be in short supply – please bring your own.

- [Town of Pittsford Zoning Code Update](#) – comments made by Town of Pittsford stakeholders via email and mail being accepted; access the Comprehensive Plan, the Active Transportation Plan, the project timeline, a link to the Town’s current Zoning Code, and other informational materials, on the **Zoning Code Update website** at www.townofpittsford.org/zoningupdate. Comments can be made to zoningupdate@townofpittsford.org or mailed to Doug DeRue, Town of Pittsford, 11 South Main Street, Pittsford, NY 14534; please indicate whether you are a Town or Village resident.

TOWN OF PITTSFORD BOARD MEETINGS

- **Design Review & Historic Preservation Board**, Thursday, 9/8, 6:00pm, Public Meeting Room, Town Hall (lower level), 11 South Main Street, current CDC guidelines will be followed; the meeting agenda is posted at least two days prior to the meeting on the Town website here: www.townofpittsford.org/minutes
- **Parks and Recreation Board**, Thursday, 9/8, 6:30pm, Spiegel Pittsford Community Center – Room 208, 35 Lincoln Avenue, current CDC guidelines will be followed; the meeting agenda is posted at least 24 hours prior to the meeting on the Town website here: www.townofpittsford.org/minutes
- **Pittsford Community Library Board**, Tuesday, 9/13, 6:00pm, Fisher Meeting Room, Pittsford Community Library, 24 State Street, current CDC guidelines will be followed; the meeting agenda is posted at least two days prior to the meeting on the Town website here: www.townofpittsford.org/minutes – **NOTE DAY AND DATE CHANGE**

COMMUNITY MEETINGS CALENDAR

- [American Legion Rayson-Miller Post 899](#) Tuesday morning breakfast and socializing, every Tuesday, 8:00-10:00am, Post 899, Pittsford Village Hall lower level, 21 North Main Street; open to all – meet and socialize with veterans; no charge but donations accepted. Eligible veterans welcome to join the Post; click this link for [membership information](#) or visit the [Rayson-Miller Post website](#)
- [Board of Education](#) meeting, Tuesday, 9/13, 7:00pm, Barker Road Middle School McCluski Board Room, 75 Barker Road pp
- [American Legion Rayson-Miller Post 899](#) Tuesday morning breakfast and socializing, every Tuesday, 8:00-10:00am, Post 899, Pittsford Village Hall lower level, 21 North Main Street; open to all – meet and socialize with veterans; no charge but donations accepted. Eligible veterans welcome to join the Post; click this link for [membership information](#) or visit the [Rayson-Miller Post website](#)
- [Pittsford Rotary Club](#), Wednesdays (weekly), 7:00am, Pittsford Community Library, 24 State Street, masks are required; meetings also can be accessed live via Zoom - check the Pittsford Rotary Facebook page for virtual meeting details
- [Women's Club of Pittsford](#) - charitable organization serving the community through service projects and civic improvement; membership is open to any woman living in Pittsford or the surrounding areas. Meetings held the third Thursday of the month, September through June; due to the COVID-19 pandemic, decisions to hold meetings in person or virtually are made month to month. Visit the website at <https://www.womensclubofpittsford.org> for more information
- [Pittsford Art Group](#) conducts monthly member meetings (via Zoom and in

person) featuring a guest artist; new members are welcome! The PAG also hosts juried and non-juried shows and displays artwork at various locations throughout Pittsford. For further information or to become a member, please visit www.pittsfordartgroup.com and fill out a [Contact Us](#) form.

COVID-19 Access Updates

3/2/22 Update: the Statewide mask mandate for schools expired 3/1, mask use is now optional in Pittsford School District schools; for more information, visit www.pittsfordschools.org/COVID-19INFORMATION. The mandate remains in place for health care facilities, transportation and other related entities.

2/10/22 Update: the Statewide mask mandate has expired for indoor public spaces including grocery stores, shops and offices. The mandate remains for other settings such as health care facilities and schools.

1/31/22 Update: the Governor's mask mandate extended to February 10, 2022.

12/13/21 Update: By order of NYS Governor Kathy Hochul, until January 15, 2022 the Town must require all persons entering Town buildings to be masked, regardless of vaccination status. This applies to all Town indoor facilities, including Town Hall, the Spiegel Pittsford Community Center, the Pittsford Community Library, Town Court and the Highway Department, Sewer Department and Parks Department offices.

On June 15, 2021, Governor Cuomo announced that COVID-19 restrictions are lifted immediately as 70 percent of New Yorkers aged 18 or older have received the first dose of their COVID-19 vaccination series. The State's health guidance and New York Forward industry specific guidelines—including social gathering limits, capacity restrictions, social distancing, cleaning and disinfection, health screening, and contact information for tracing—are now optional for retail, food services, offices, gyms and fitness centers, amusement and family entertainment, hair salons, barber shops and personal care services, among other commercial settings.

On August 2, 2021, Monroe County was designated as a County with a “substantial” COVID infection. Consequently, the CDC now recommends that people, regardless of vaccination status, wear a mask indoors. This is a recommendation, not a mandate. The guidelines are unclear at this point, as is the situation. Neither the State, the County or the Town has imposed a mask *requirement* at this stage.

Unvaccinated individuals continue to be responsible for wearing masks, in accordance with federal CDC guidance. Consistent with the State's implementation of the recent CDC guidance, masks are still required for unvaccinated individuals.

For information on the vaccine, on getting the vaccine, regional vaccination data and more visit the [Finger Lakes COVID-19 Vaccine Hub](#).

Monroe County Services at Town facilities:

The County has suspended until further notice Passport Services at Town Hall and Mobile DMV service at Pittsford Town Court. Find updated information for Monroe County DMV here <https://www2.monroecounty.gov/clerk-COVID-19>.

Further information and updates can be found at www.townofpittsford.org/covid-19info.

COVID-19 Coronavirus Information Links

Further Town of Pittsford COVID-19 coronavirus information and updates can be found at www.townofpittsford.org/covid-19info.

[Pittsford Central School District COVID-19 Coronavirus Updates](#).

You can find information on COVID-19 coronavirus at the County Health Department's website: <https://www.monroecounty.gov/health>.

Additional information about COVID-19 testing and health requirements throughout Monroe County can be found on the County's Website: www.monroecounty.gov

The CDC also has information on its website at <https://www.cdc.gov/coronavirus/2019-ncov/about/share-facts-stop-fear.html>.

In addition, the CDC has information relevant to anyone planning to travel outside of the United States: https://www.cdc.gov/coronavirus/2019-ncov/travelers/index.html?deliveryName=USCDC_2067-DM20785.

If you have been forwarded this eNews issue and wish to subscribe, visit www.townofpittsford.org/enews

Current Subscribers:
To update your email address use the "Update Profile" link (bottom of this email).

TV-12 PITTSFORD CABLE CHANNEL 1303 is on seven days a week.
Find the [current schedule here](#).

[Photo Gallery](#)

[eNews Archives](#)

[Supervisor's Column](#)



Town of Pittsford
11 S. Main St
Pittsford, NY 14534
Info and archived copies at
www.townofpittsford.org/enews

[Contact Us](#)



Sent by news@townofpittsford.org powered by



Try email marketing for free today!